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GDPR

UK Representative Services for non-UK data controllers and processors

# UK Representative Services for non-UK data controllers and processors

UK GDPR requires most non-UK based data controllers and processors – those based outside the United Kingdom (UK) but processing the personal data of UK citizens – to appoint a UK-based representative.

Since 1 January 2021 your organisation needs to appoint a UK Representative if it has no offices, branches or other establishments in the UK and it is offering goods or services to individuals in the UK or monitoring the behaviour of individuals in the UK. This is the case irrespective of whether your organisation is based in the EU or beyond.

The UK Representative's role is principally to communicate with the UK Information Commissioner's Office and data subjects. The UK GDPR requires that the UK Representative is identified in the privacy notice of a data controller or processor without a UK presence, and that the UK Representative can be contacted in addition to, or instead of, the non-UK controller or processor.



2% of  
annual  
turnover or  
£8.7 million

Fines can be levied at up to 2% of worldwide annual turnover or £8.7 million, whichever figure is higher.

## UK Representative Services for non-UK data controllers and processors

Data controllers and processors based outside of the EU may already have appointed an EU-based representative if required to do so under the EU GDPR. However, organisations cannot rely on an EU-based representative to meet this requirement in the UK. If an organisation processes data of both EU and UK citizens it now requires both an EU representative and a UK representative. The penalties for failure to comply are significant. Fines can be levied at up to 2% of worldwide annual turnover or £8.7 million, whichever figure is higher.

To address this requirement, we offer a fixed-fee UK Representative service.

Our service provides electronic liaison and managing communications from the Information Commissioner's Office, and from data subjects in the UK.

Through our UK offices we also provide seamless access to expert lawyers operating in the UK, should additional legal advice be needed.



UK Representative  
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and processors

We are acknowledged market leaders in data protection compliance, and we currently advise a broad range of clients – from publicly listed, blue chip and large corporates to small and medium-sized enterprises, start-ups, spin-outs and entrepreneurial ventures, working with them to mitigate regulatory compliance risks.

Our data protection specialists will be happy to discuss how the UK GDPR's requirement to appoint a UK Representative applies to your organisation. Please get in touch to find out more about our fixed-fee UK Representative service.

## Your key contacts

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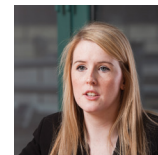
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